



南京林业大学

NANJING FORESTRY UNIVERSITY

CDiGRA 2023

Nanjing

Conference Schedule
会议日程安排

College of Art and Design
艺术设计学院

25 NOV 2023
2023年11月25日

Schedule on 25th Nov

11月25日会议日程安排

8:00-8:10am	Pre-conference meetup	会务组短会
8:10-8:50am	Registration	与会人员注册签到
8:50-9:00am	Group Photo	与会人员合照
9:00-9:30am	Welcome to CDiGRA	校领导致欢迎辞； 艺术院致辞； 校领导与协会主席致辞宣布开始。
9:30am	主旨演讲Keynote	评议主席Chair
	Q&A (15 min)	问答环节
10:30am	Morning tea / coffee	茶歇
10:45am	Session 1	评议主席Chair
10:45-11:45pm	Panel-1分组讨论1	Hybrid线上线下混合
11:45-12:45pm	Panel-2分组讨论2	Hybrid线上线下混合
	Every panel Q&A (20 min)	问答环节
12:45pm	Lunch	午餐
1:45pm	Session 2	评议主席Chair
1:45-2:45pm	Panel-3分组讨论3	Hybrid线上线下混合
2:45-3:45pm	Panel-4分组讨论4	Hybrid线上线下混合
	Every panel Q&A (20 min)	问答环节
3:45pm	Afternoon tea	茶歇
4:00pm	主旨演讲Keynote	评议主席Chair
	Q&A (15 min)	问答环节
5:00pm	Session 3	评议主席Chair
5:00-6:00pm	Panel-5分组讨论5	Hybrid线上线下混合
	Every panel Q&A (20 min)	问答环节
6:00-6:30pm	Board Meeting - Half Hour	协会会议
6:30pm	Dinner	晚餐
7:30pm	Session 4	评议主席Chair
7:30-8:30pm	Panel-6分组讨论6	Hybrid线上线下混合
8:30-9:30pm	Panel-7分组讨论7	Hybrid线上线下混合
	Every panel Q&A (20 min)	问答环节
9:30pm	Closing Remarks	结束语

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Panel-1 Chinese Game History

Yang Jie: History and culture of the Chinese indie game community

Nongsong Zhou/Sifan Chen: From “Digital Drug” to “Cultural Industry”

Hugh Davies: The enduring Famiclone

Panel-2 Regulation

Leon Y. Xiao/Tullia C. Fraser/Rune Kristian Lundedal Nielsen/Philip w.s. Newall:

Loot boxes, gambling-related risk factors, and mental health

Leyan Zheng: How Social Comparison Influence Peoples Loot Box Use in Video Games

Tingting Liu/Huihui Qin: I Love Faker, but primarily I’ m a Chinese

Panel-3 Player/Game Dynamics

Zishan Lai: Solo No More

Minxing Wang: Elysium of Fanfic Creation

Tanky Tan/Felania Liu: Establishing a Standard to Measure Sexualization of Female Heroes in Digital Games Using Chinese Game Data

Yue Wu: Relationship between innovation and customer satisfaction and brand loyalty in MNEs

Panel-4 Reality and Immersive Gaming

Cheng Zhang: 数字景观中的圣地巡礼：电子游戏的城市空间拟像

Shuo Xiong/Xie Kun/Mengyu Huang: 侵入式现实游戏对大学新生的环境认知影响研究

Ziyue Gao/Zhijiao Zeng: 游戏女主播特质对用户忠诚度的影响因素研究

Panel-5 Gaming based Imaginary and Vision

Chenxin Ding: 叙事、二次元与元宇宙:内容体验何以成为手游的进化方向与陷阱?

Ziyao Lin: 训练场·微缩景观·实验室：游戏的三重形象及其潜能

Qianhui Wang: 跨文化视域下电子游戏的影视化传播研究

Dumo Guo: Passing the Pixel: Millennial Players in Art's Relay

Panel-6 History, Culture and Narrative in Games

Yue-Jin Ho: 对《击破传》及《文字游戏》中的汉字及其部首的诠释

Lin Shuyu/Tianxiao Peng: 历史与虚构：下岗潮的共同记忆与电子游戏的想象叙事

Jingshan Zhang: “赛博戏剧”的双重空间:电子游戏的戏剧性探析

Weiqi Li: 犯罪与逃离——游戏《烟火》细读

Panel-7 Game Industry Business and Social Implication

Tianxiao Peng/Shuyu Lin: 国产内购制 Roguelike 手机游戏分析——以《不思议迷宫》为例

Peixuan Yang: 弹幕对戏剧和电子游戏“沉浸感”塑造的比较研究

Tianqi Han/Xiaohe Zhang: 玩家游戏体验：叙事传输、化身认同对网络游戏享受与成瘾的影响

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Virtual Conference Link

线上会议链接

Yigang Liu-Nanjing Forestry University is inviting you to a scheduled Zoom meeting.

Topic: CDiGRA 2023-Nanjing Forestry University

Time: Nov 25, 2023 08:30 AM Beijing, Shanghai

Join Zoom Meeting

[https://us05web.zoom.us/j/86118610817?](https://us05web.zoom.us/j/86118610817?pwd=fT7FvTDH0YBOCAD08FSTU6ValvM0da.1)

[pwd=fT7FvTDH0YBOCAD08FSTU6ValvM0da.1](https://us05web.zoom.us/j/86118610817?pwd=fT7FvTDH0YBOCAD08FSTU6ValvM0da.1)

Meeting ID: 861 1861 0817

Passcode: 635156



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